

**Ida Public Library Board of Trustees**  
**Strategic Planning Committee**  
**Saturday November 16<sup>th</sup>, 1:30 pm**  
**Ida Public Library Small Board Room**  
**Minutes**

I. Call to Order: 1:31

II. Roll Call: Brenda Obilade, Co-Chair, Jenny Tillema Co-Chair, Nichole Koch, Mindy Long, Library Director

III. Public Comment

IV. Old Business

- Other Old Business

V. New Business

- Review Community Survey results:

Committee reviewed responses from community members in our surveys. Overall takeaways included:

A total of 128 surveys were completed by members of the community. Respondents gave overall positive reviews of various aspects of the library. Of those who responded, there was support for both a library expansion and pursuing district library status.

It was noted in multiple responses that the library often does not have newer and more popular books. Various suggestions were made for potential additions to collections/services including: board games, video games, increasing hoopla check outs, more updated books, and updating the library website to be more mobile friendly,

Patrons seemed especially happy with the children's programming and programming with outside services such as the EK Bakery cookie decorating. Programming suggestions made include: more take and go activities, homeschool programming, evening lectures, more teen/young adult programming, moms of teens meet ups, art/music programs, and business/accounting programs for adults.

The following suggestions were made for improving accessibility: Extending hours (earlier hours, hours on Sundays, and later hours on Fridays were specifically mentioned by different respondents), text

messaging when books are ready, removing late fees, removing fees for out-of-town residents. Suggestions for improving communication with patrons included: Improving social media presence, mailing newsletters, text messaging, and more frequent emails.

When looking forward to the next 5-10 years, respondents expressed seeing the library as a space for forming community and expressed a desire to see the library as a source of connection to social services and more collaboration with local services and improving education.

- Review Staff Survey Results: Committee members provided with copies. To be discussed at next meeting.
- Review Library Director Input: Committee members provided with copies. To be discussed at next meeting.
- Review previous 5 year plan: Tabled for next meeting
- Begin 5-year strategic plan draft: Tabled for next meeting
- Other New Business: None

VI. Adjournment: 2:28