

Ida Public Library Board of Trustees

Strategic Planning Committee

Saturday June 22, 12:00 pm

Ida Public Library Meeting Room

Minutes

I. Meeting was called to order at 12:00pm

II. Roll Call: Brenda Obilade, Chair, Jenny Tillema, Robert Moffett, Nichole Koch

III. No Public Comment

IV. Discussion

- Introductions
 - All in attendance introduced themselves.
- Review of the current 5-year plan
 - Reviewed current goals and noted progress. Also discussed potential for growth in coming years.
- Outline goals for Strategic Planning Committee
 - Collect feedback from library staff and community
 - Discussed completing focus groups, survey of staff, and community wide survey.
 - We also discussed different methods for reaching the maximum number of Community members through facebook, potential QR links to surveys posted throughout the community, and community presence.
 - Analyse feedback to determine community needs
 - Discussed importance of driving plan based on community feedback
 - Develop goals for next 5-year plan
 - Discussed creation of new plan to guide direction of Ida Public Library
- Next Steps for Committee
 - Next meeting: Potentially Saturday July 13th at 1:30
 - The next meeting will focus on developing a format for focus groups, scheduling dates for groups, and developing a survey for staff feedback
 - Members encouraged to discuss library plans with members of community to promote the library and seek informal feedback

V. Adjournment: Committee adjourned at 12:52