

Ida Public Library Board Marketing Committee

Marketing Committee Meeting

Zoom meeting: Thursday, September 15, 2022 at 10:30 am Central Time

Zoom link:

<https://us06web.zoom.us/j/86410261570?pwd=UnlTTUNiV0xLQTFhd0syL3ZsblMvdz09>

Meeting ID: 864 1026 1570

Passcode: 209332

AGENDA

I. Call to order: Gayle Steltenpohl

II. Roll Call: Donna Donato, Wendy LaFauce, Gayle Steltenpohl

III. Public comment

- The public is welcome to comment at this time of the meeting. The public can comment via Zoom or by phone. Those wishing to comment can also submit a message to the Director and she will present it to the library board. Please submit messages to Library Director Mindy Long, mindyl@idapubliclibrary.org or call 815-544-3838 before the meeting.

IV. Old Business:

- Planning for 110th anniversary celebration of Ida in February, 2023
- Continued discussion of steps toward the formation of a library foundation
- Marketing a county-wide library referendum.

IV. New business

- Buchanan Street Stroll
- Other marketing opportunities or ideas.

V. Adjournment