

**Ida Public Library Board of Trustees**  
**Marketing Committee Meeting**  
**Friday, July 23, 2021 at 7 pm Central Time**

**Zoom meeting:**

<https://us06web.zoom.us/j/86545698962?pwd=NERwVG12UW9wRXB6aDN5QnlzaWhPdzc0OjRlbnR5bWVudD09>

**Meeting ID: 865 4569 8962**

**Passcode: 354433**

**AGENDA**

Call to order: Donna Donato

Roll Call: Donna Donato, Gayle Steltenpohl,  
Sue Holmes, Director Mindy Long

- I. Roll Call
- II. Approval of any minutes
- III. Public comment - The public is welcome to comment at this time of the meeting. The public can comment via Zoom or by phone. Those wishing to comment can also submit a message to the Director and she will present it to the library board. Please submit messages to Library Director Mindy Long, [mindyl@idapubliclibrary.org](mailto:mindyl@idapubliclibrary.org) or call 815-544-3838 before the meeting.
- IV. New business
  - A. Boone County Fair ad
  - B. Boone County Shopper opportunities
  - C. Other marketing suggestions
- V. Adjournment