

Minutes of the Marketing & Publicity Committee Meeting
of the Board of Library Trustees of the Ida Public Library

Held on November 1st, 2019 in the Board Meeting Room in the Ida Public Library

Committee Chair Donna Donato called the Committee Meeting to order at 1:30 PM. A Roll call was taken with Donna Donato and Michelle Rappuhn. Also attending were Library employees Jennifer Johansson and Angela Bennett. Also present Board President Renee Keeney as an *Ex-Officio*, non-voting member of the Committee.

Chair Donato asked for public comment, but none was presented.

The Committee then discussed the establishment of the official logo for the Ida Public Library. The Committee reviewed eleven possible logos that were presented as the new official logo for the Library. Of those eleven, four were agreed upon. By consensus, Chair Donato and Member Rappuhn agreed that the full Board of Library Trustees shall review the Committee's recommendations for a new logos and then the Board shall make the final selection. Each of the Committee's forwarded logos includes the word "Belvidere" and the word "Ida", as previously instructed by the Board. By consensus, the Committee recommended that the Library employees be permitted to vote of the colors within the Library's logo, provided that Navy Blue is one of the selected colors. The chosen four logos shall be presented at the November 26, 2019 meeting of the full Board of Library Trustees, using a projector for best viewing by the attendees.

After the Board of Trustees vote, social media, including Facebook, and all patrons will be allowed a say in logo selection.

No Motions to recommend the logo or the brochure or other materials to the full Board of Library Trustee were made.

Board President Renee Keeley moved to adjourn this Meeting. Chair Donato seconded this Motion. There was no discussion on the Motion and a voice vote was held on said Motion. Chair Donato declared the Motion as passed and the Meeting was adjourned at 1:54 PM.

Donna Donato, Chair and
Committee Secretary *Pro Tempore*

The Committee voted to approve these Minutes on _____, 2019.