Minutes of the Marketing & Publicity Committee Meeting

of the Board of Library Trustees of the Ida Public Library

Held on Friday July 19,2019 in the Board Meeting Room in the Ida Public Library

Committee Chair Donna Donato called the Committee Meeting to order at 10:00 AM. A Roll call was taken with Donna Donato and Michelle Rappuhn answering present. Also present was Library Director Ashley Bryant and Board President Kim Hohf.

Chair Donato asked for public comment, but none was presented.

The Committee then discussed the establishment of the official logo for the Ida Public Library. The Committee reviewed possible logos that were presented to the Committee. Chair Donato stated that the full Board of Library Trustees will need to review the Committee’s recommendations for a new logo (approximately two to three potential logos) and the full Board has the final decision of which logo to adopt. The logo should include the word “Belvidere” and possibly the word “Ida” and the logo should avoid colorful designs because of the cost of printing the colors. The Committee also discussed the creation of an Informational Brochure and other printed materials for the Library.

No Motions to recommend the logo or the brochure or other materials to the full Board of Library Trustee were made.

Committee Member Rappuhn moved to adjourn this Meeting. Chair Donato seconded this Motion. There was no discussion on the Motion and a voice vote was held on said Motion. Chair Donato declared the Motion as passed and the Meeting was adjourned at 10:45 AM.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Donna Donato, Chair and

Committee Secretary *Pro Tempore*

The Committee voted to approve these Minutes on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, 2019.